

Lisa Tseng, MD
Chief Executive Officer, hi HealthInnovations™



Dr. Lisa Tseng is the Chief Executive Officer of **hi HealthInnovations**, whose mission is to deliver high quality, yet affordable hearing solutions to the rapidly growing and underserved hearing impaired population.

Prior to this role, Dr. Tseng served as Chief of Staff for UnitedHealthcare's public programs including Medicare, Medicaid, SCHIP, and an anticipated TRICARE program. In this role, Dr. Tseng led the achievement of several cross-functional strategic and operational initiatives to improve healthcare quality and affordability for UnitedHealthcare's health plan members. Dr. Tseng also had accountability for growth and bringing innovative products and services into the marketplace.

Prior to UnitedHealth Group, Dr. Tseng served as Vice President of Strategy and Business Development at Fidelity Investments, where she coordinated strategic and business development initiatives across multiple companies in the Fidelity Developing Businesses Group. She also served as Vice President of Corporate Integration Strategy for AARP Services, where she helped drive AARP Services' health improvement agenda and increase alignment of its product portfolio to deliver greater member value. In addition, Dr. Tseng worked at Oliver Wyman management consulting, serving clients in multiple industries.

Dr. Tseng holds a Bachelor of Science degree in Physiological Science and minor in Neuroscience from UCLA, and a Medical Degree from the UCLA School of Medicine. She served on the National Leadership Team of the American Medical Student Association and was the National President of the Asian Pacific American Medical Student Association. Dr. Tseng also currently serves on the Board of several community health clinics.